



MACQUARIE  
University

# Not the Beall and end-all

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3 APRIL 2017 – WEBINAR FOR THE AUSTRALASIAN OPEN ACCESS SUPPORT GROUP (AOASG)



# Not the Beall and end-all

PRESENTING THIS WEBINAR



 **#AOASGwebinar**

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# Jeffrey Beall

## OVERVIEW

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- Scholarly Communications Librarian at the University of Colorado Denver
- Critiqued open-access publishing
- Coined “predatory” publishing
- Known for his blacklists on the *Scholarly Open Access* blog
- Ceased this line of research in January 2017 due to pressure from his employer



*Source: Twitter profile*

# Publishing in a post-Beall world

## REACTIONS & RECENT RELATED NEWS

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- “Predatory publishers: Why I’ll miss Jeffrey Beall” ([Neuroskeptic](#))
- “Who will keep predatory science journals at bay now that Jeffrey Beall’s list is gone?” ([The Conversation](#))
- “Beall’s list: Gone but not lost” ([Publons](#))
- “Identifying quality in scholarly publishing: Not a black and white issue” ([OASPA](#))
- “Why fake data when you can fake a scientist?” ([Nautilus](#))
- The “Dr Fraud” sting ([Nature](#), [Retraction Watch](#), [SMH](#), [New Yorker](#))
- “Potential predatory and legitimate biomedical journals: can you tell the difference? A cross-sectional comparison” ([BMC Medicine](#))

# Change begets change

## QUESTIONS & CONCERNS



### Reference Periods

Submission data for ERA will be collected for the following reference periods:

Data type	Reference period
Research Outputs	1 January 2011 – 31 December 2016
Research Income	1 January 2014 – 31 December 2016
Applied Measures	1 January 2014 – 31 December 2016



## OPEN CULTURAL STUDIES

Dear

The next round of ERA assessment (Excellence in Research for Australia) will take place in 2018, and the ERA 2018 submission is planned for February 2018.

Therefore, on behalf of the Editor-in-Chief of **Open Cultural Studies**, we would like to invite you to submit a research article to De Gruyter Open's new journal. **All articles submitted before 30/06/2017 and accepted by two reviewers will be published in the 2017 volume.**

# The 'pub' test

YAMMER



Nevertheless, he has left us with enough tools so we can be making calls for ourselves when we have to....it is important to rely on more than one man's judgement

Rather than looking for a direct replacement, or to solely rely on blacklists, I'd recommend that authors draw on a broader suite of indicators.

For more on Strategic Publishing, visit here:  
<http://mq.edu.au/strategic-publishing>

# Strategic Publishing

## INSTITUTIONAL STATEMENT



### STRATEGIC PUBLISHING CHOOSING OUTLETS FOR YOUR RESEARCH OFFICE OF THE DEPUTY-VICE CHANCELLOR (RESEARCH) & MACQUARIE UNIVERSITY LIBRARY



#### RELEVANCE

Your chosen outlet must be relevant to your field of research to guarantee it will target an appropriate audience.

- Is there a good fit between your topic and the scope of this outlet?
- Do the titles of the research published fit meaningfully into this scope?
- Is your potential audience citing and publishing in this outlet?
- Are members of the editorial board recognised experts in your discipline?
- Do board members list the outlet on their own institutional websites?

#### REPUTATION

It is important to choose an outlet that is well regarded by those in your research community.

- Will your output meet eligibility requirements for the [ERA](#) evaluations?
- Will this outlet/publisher look good on your publication record?
- Is it affiliated with a recognised publication initiative, society or association?
- Are there any relevant performance indicators (e.g. impact factors, journal rankings, etc.)?
- How is it perceived by the broader community in blogs, forums and other social media?
- Is it indexed in a relevant database for your discipline? Have you checked [Ulrichs](#)?

[mq.edu.au/strategic-publishing](http://mq.edu.au/strategic-publishing)

#### VISIBILITY

The exposure of your research will depend on the outlet being easy to discover and access.

- Will this outlet provide readers with sufficient access to the full-text version?
- Does this outlet have an open access policy?
- On the official website, is the lead-time to publication clear and reasonable?
- Has the outlet optimised visibility by adopting standardised numbers (ISSN or ISBN) and permanent links (DOI)?

#### VALIDITY

The increasing prevalence of “predatory” publishers indicates the importance of recognising ethical and valid publishing practices.

- Has there been any personalised unsolicited contact from this outlet?
- Does the official website provide clear information on its peer review policy?
- Is there a proper editorial workflow?
- How easy is it to contact the publisher? By post, email, phone?
- Are author fees associated with the publication process clearly stated and easy to find?
- Who owns the copyright? Is there an embargo?
- Does the physical address of the outlet appear to be legitimate? Are any assertions about metrics or quality indicators legitimate and current?

# Key points

## SUMMARY

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1. Start strategically (and influence the entire publishing cycle).
2. Scope for a fit (and know thy neighbour).
3. No single indicator of quality for an informed decision.
4. Third-party advice is helpful, but not exhaustive.
5. Beware of unsolicited contact (and their promises).
6. Check and confirm details before making a decision.
7. Be active and be seen.



# Key points

## #1 – STARTING STRATEGICALLY

*Early decisions influence the entire publishing cycle.*

*Where you publish affects the promotion and impact of your research*



# Key points

## #2 – SCOPE AND KNOW THY NEIGHBOUR

*Check whether the scope and published content match your research topic.*

*Think of it like a home. Does it suit what you want to do and will you fit in with your neighbours?*



# Key points

## #3 – DUE DILIGENCE

*There is no single indicator of quality for determining where to publish.*

*The more information you consider, the more context you create for making an informed decision.*



# Due diligence

SOME THIRD-PARTY SOURCES\*

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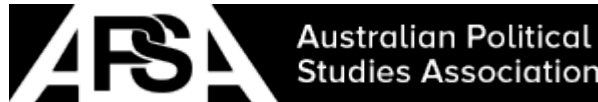


- Ulrich's
- Indexed in Scopus or Web of Science (via MultiSearch)
- Scimago Journal Rankings or Journal Citation Reports
- Retraction Watch and The Scholarly Kitchen
- SHERPA/RoMEO



# Key points

## #4 – USE WITH CARE



FINANCIAL TIMES



*Third-party advice is helpful, but not exhaustive – so use these with care and critique.*

- Who curated the list? How? Why?
- Are these measures relevant to my area?
- How recent and accurate in this info?
- Check against reputable sources.

# Reputable sources

## SOME EXAMPLES



### *Principles of Transparency and Best Practice in Scholarly Publishing:*



- COPE ([publicationethics.org](http://publicationethics.org))
- DOAJ ([doaj.org](http://doaj.org))
- Open Access Scholarly Publishers Association ([oaspa.org](http://oaspa.org))
- WAME ([wame.org](http://wame.org))

# Transparency and Best Practice

## 16 PRINCIPLES



Peer review process

Governing body

Editorial/contact info

Author fees

Copyright

Handling misconduct

Ownership/management

Website

Name of journal

Conflicts of interest

Access

Revenue sources

Advertising

Publishing schedule

Archiving

Direct marketing

# Key points

## #5 – BEWARE OF UNSOLICITED CONTACT

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*If something looks or sounds suspicious, you should probably avoid it.*

*Beware of people contacting you out of the blue. Reputable outlets don't need to spam authors for publications.*

Dear [automatically inserted name],

While researching dissertations and theses listed on the University of Iowa's electronic library for publication, I became aware of the paper you submitted as part of your postgraduate degree, entitled "[fill in the blank]".

LAP LAMBERT Academic Publishing is an academic publisher, which specializes since 2002 in the publication of high quality monographs, master theses, diploma theses, dissertations and postdoctoral theses from renowned institutions worldwide.

I am therefore inquiring whether you would be keen on publishing your academic work with us. In other words, we would make your work available in printed form and market it on a global scale through well-known distributors at no cost to you.

I would appreciate if you could confirm your interest with a reply email and we will send a detailed brochure to you.

I am looking forward to hearing from you.

With regards,

Acquisition Editor

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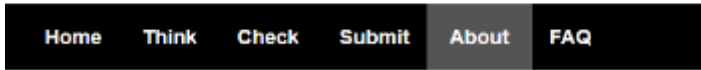


# Key points

## #6 – CHECK BEFORE YOU STEP



Choose the right journal for your research



Think. Check. Submit. is a campaign to help researchers identify trusted journals for their research. It is a simple checklist researchers can use to assess the credentials of a journal or publisher.

Source: [thinkchecksubmit.org](http://thinkchecksubmit.org)

*Before you commit and submit to a specific outlet (or set of potential outlets), check and confirm vital information.*

*Think of it like a relationship or a job interview. Align your choice with what works best for you and your publication.*

*You've spent weeks/months/years on fine-tuning your research. Spend a few hours/days on choosing a beneficial and **bona fide** outlet.*

# Key points

## #7 – BE ACTIVE AND BE SEEN

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*Make your work available,  
discoverable, visible and accessible.*



- DOI System ([doi.org](https://doi.org))
- Permanent links ([ANDS guide](#))
- Know your copyrights and embargoes
- Share with interested users and online communities



**Thank you!**  
**Questions?**